LANDING PAGE #1 – WATER/SEWER LINE PROTECTION

<header>

**$12.49/month is a small price to pay to prevent**

**a very large expense waiting to happen.**

Sign up for American Water Resources’

Water and Sewer Protection Plan now.

Don’t get hammered by the cost of repairs later.

[ENROLL NOW >]

<body>

**American Water Resources (AWR) gives you the comprehensive coverage, services and support you need in case of a water or sewer line problem.**

The cost of repairing a water or sewer line can cost homeowners thousands of dollars. And, when you consider that homeowners’ insurance policies typically don’t cover the expenses – and municipalities and water companies don’t have responsibility for repairs – you’re at serious risk for incurring big costs.

**For just $12.49 per month, it’s an incredibly small price to pay now to cover a potentially large expense later.**

* Claims covered up to $10,000 for water and $8,000 for sewer lines running from the property line to the house
* Includes basic site restoration by an approved, local, independent, qualified contractor, including backfilling, raking and reseeding of the affected yard area
* Unlimited number of service calls

**Questions? Call 1-855-800-5195**

<form>

**Request more information about the Water and Sewer Line Protection Program for your home.**

First and Last Name:

State:

Zip:

Email:

[REQUEST MORE INFO]

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**Discover the affordable benefits of an AWR protection plan.**

**Responsive**

Get round-the-clock access to AWR’s network of qualified, local, licensed contractors.

Our state-of-the-art call center in Alton, IL gives you a direct line to service specialists 24/7/365 to immediately help with any and all claims or questions.

**Warranty**

All repairs conducted by AWR’s expert independent contractors are warrantied for one year.

Plus, we’ll handle getting all the required permits and inspections and guarantee all work will be done in full compliance with all state and local codes.

**Trusted**

AWR serves over 1 million customer contractors and protects hundreds of thousands of homes.

We’re continuing the tradition of our parent company, American Water, which has been providing communities with the highest quality water services for over 125 years.

**Satisfied**

AWR aims to please– and we do.

We boast an A+ rating with the Better Business Bureau and a 93% customer satisfaction rating.

It’s no wonder 9 out of 10 AWR customers choose to keep their protection year after year.

<bottom panel>

**Know the risks and your responsibilities.**

Homes have exterior water and sewer service lines that can wear out over time and are subject to shifting ground and invading tree roots. Problems can be sudden and result in unexpected water line leaks and breaks, as well as sewer line clogs, blocks and overflows. All of this can lead to:

* Lawn flooding
* Low water pressure
* Unusually high water bills
* Inability to wash your hands or use the shower
* Sewage backing up into the home

Water and sewer line repairs can be very expensive, and less than half of homeowners know that they are responsible. And since most insurance policies don’t cover repairs to water and sewer lines, it pays to have an affordable protection plan in place.

American Water Resources makes it easy to get the protection you want to cover the cost and the fast service you need to resolve a water/sewer line problem. Just one call to AWR does it all.

[PROTECT YOURSELF TODAY >]

**Questions? Call 1-855-800-5195**

<footer>

In some states, sales tax applies. Pricing may vary by market.

Typical water line ownership extends from the property line to your home and typical sewer line ownership extends from the sewer main to your home. Your responsibilities may vary. If you live in a dwelling like a condo, please contact your local homeowners association to determine your responsibilities.

Provides up to $5,000 for water line repairs, up to an additional $5,000 for water line street repairs, where necessary, and up to $8,000 for sewer line repairs. Protection may vary by market. Repair costs may exceed the Program’s limit of protection. In such cases, homeowners must pay the difference between the cost of the repair and the Program’s limit of protection. Protection does not include a septic tank itself or the components thereof. A $50 service fee applies for sewer line repairs only when a contractor is dispatched to your home.

For complete Terms & Conditions of this Program, please click here or call 1-855-705-8434.

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LANDING PAGE #2 – IN-HOME PLUMBING

<header>

**$7.99/month is a small price to pay to prevent**

**a very large expense waiting to happen.**

Sign up for American Water Resources

In-Home Plumbing Emergency Protection now.

Don’t get hammered by the cost of repairs later.

[ENROLL NOW >]

<body>

**American Water Resources (AWR) gives you the comprehensive coverage, services and support you need in case of an in-home plumbing emergency.**

Most of us take the plumbing in our homes for granted – until something goes wrong. Then, you need a plumber fast, which often isn’t as easy as it sounds. And, when you consider that homeowners’ insurance policies typically don’t cover the expense, you’re at serious risk for incurring big costs.

**For just $7.99** **per month, it’s an incredibly small price to pay now to cover a potentially large expense later.**

* Claims covered up to $3,000 for in-home plumbing repairs
* Unlimited number of service calls per year
* Get fast, high quality service and coverage for plumbing emergencies related to indoor pipes (does not protect faucets, appliances, toilets, fixtures or shower heads)

**Questions? Call 1-855-800-5237**

<form>

**Request more information about In-Home Plumbing Emergency Protection for your home.**

First and Last Name:

State:

Zip:

Email:

[PROTECT YOURSELF TODAY >]

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**Responsive**

Get round-the-clock access to AWR’s network of qualified, local, licensed contractors.

Our state-of-the-art call center in Alton, IL gives you a direct line to service specialists 24/7/365 to immediately help with any and all claims or questions.

**Warranty**

All repairs conducted by AWR’s expert independent contractors are warrantied for one year.

Plus, we’ll handle getting all the required permits and inspections and guarantee all work will be done in full compliance with all state and local codes.

**Trusted**

AWR serves over 1 million customer contractors and protects hundreds of thousands of homes.

We’re continuing the tradition of our parent company, American Water, which has been providing communities with the highest quality water services for over 125 years.

**Satisfied**

AWR aims to please– and we do.

We boast an A+ rating with the Better Business Bureau and a 93% customer satisfaction rating.

It’s no wonder 9 out of 10 AWR customers choose to keep their protection year after year.

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**Plumbing problems inside your home?**

**One call can fix it all.**

Protect your interior plumbing lines for just pennies a day – and get all the coverage you need for peace of mind now and fast, guaranteed repairs if you need them later.

<icons>

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| --- | --- | --- |
| Toilets can clog and overflow | Water lines to sinks or showers can leak or break | Drain lines from washing machines, showers or sinks may drain slowly or not at all |
| All causing sudden, urgently necessary repairs…  **AND AWR CAN COVER IT ALL!!** | | |

<footer>

In some states, sales tax applies. Pricing may vary by market.

Provides up to $1,500 for water supply system repairs and up to $1,500 for wastewater drainage system repairs per occurrence.

$50 service fee applies when a contractor is dispatched to your home.

For complete Terms & Conditions of this Program, please click here or call 1-855-705-8434.

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THANK YOU PAGE

<header>

**Thank you!**

Check your email for more information about our protection plans in the next few days.

<sidebar of header>

**Ready to sign up for an**

**AWR protection plan?**

[ENROLL NOW]

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**ARTICLE:**

**6 Worries Every Homeowner**

**Should Have About Water**

Every house has a water pipe, sewer pipe and internal pipes – and they’re all susceptible to very expensive leaks, breaks, clogs, blocks and overflows. Discover 6 of the most common causes that you should know about.

[READ NOW >]

**More Info About American Water Resources**

With over one million contracts, AWR is providing reliable, high-quality services to communities across the United States.

Read Our Water Line Protection FAQs >

Read Our Sewer Line Protection FAQs

Read Our In-Home Plumbing Emergency Protection FAQs >

Learn About AWR >.

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| **Enroll In An AWR Protection Plan Today** | |
| **Water/Sewer Line Protection Plan**  $12.49/month  $5,000 water protection  $8,000 sewer protection | **In-Home Plumbing Emergency Protection**  $7.99/month  $3,000 protection |

<footer>

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